

# Privacy and cookie policy

If you visit www.Mustang1001.be our website or any of our other domains visiting forward to this website, personal data can be processed. Ford Motor Company considers your privacy important.

To respect your privacy as much as possible, we use a number of standards:

- **To inform:** We wish you the best possible information about how and why we process your personal data. We do that through this policy.
- **restrict data:** We try to limit our collection of personal information to what is necessary for the proper operation of our website and services.
- **Security:** We take appropriate security measures to your personal data to protect.
- **Permission:** We ask for permission in cases where your consent is required by law on computing.
- **rights:** We respect your right to the personal data we process on you, to see, correct or delete and any other rights you may have under the applicable privacy laws.

This Privacy and cookie policy, you can read how we put the above into practice.

## The use of personal data

When using our website shows you some information with us behind. It can also be personal. We collect, store and use personal data, provided by you directly (eg through the contact form on the website) or which is clearly stating that they are given to us to process.

We will use your personal information for purposes other than what we have achieved this, unless you have given prior consent or we can or should do so under the law. Depending on what features or services that you access using the website or our services, we can process the following personal data from you:

- Name and address;
- Telephone number;
- E-mail address;
- IP address.

Your personal information is used by us include the following purposes but not limited to these purposes:

- Providing access to the website;
- The allocation of a serial number for the Mustang event 1000+
- Offering functionality via the website;
- Sending newsletters regarding the 1000+ Mustang event
- Determining arrival time on the day of the event 1000+ Mustang
- Sending photos and videos after the event 1000+ Mustang
- Improve and evaluate our website;

## Contact and email

If you have about 1000+ Mustang or the services offered by our questions, please contact us. You can contact us by mail or by phone between the hours (excluding holidays and this force majeure). Our contact information can be found on the website: [www.mustang1001.be](http://www.mustang1001.be)

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If you fill out the contact form on the contact page, or if you send us an e-mail, the information you send us will be kept as long as the nature of the form or the content of your e-mail is necessary for full answer and handling thereof.

Email processing is possible, but not limited to the following parties:

Party	Target	settlement	Shift
Office365	E-mail traffic	US (Privacy Shield)	O365
WPMUdev	hosting	US (Privacy Shield)	hosting
Hetzner	hosting	EU	database Hosting
MailChimp	Email marketing / Internet marketing	US (Privacy Shield)	Email marketing

(Note: The above subject to change)

### cookies

Our website uses cookies. A cookie is a small file that is sent with the pages of our website and stored in the memory of your device. The information that can be transmitted is stored in a cookie to our secure servers or those of a third party.

Our website uses cookies:

- Certain functions of the website to enable and protect the site (technical & functional cookies);
- analyze the use of the website and based on the website and improve our services / optimization (analytical cookies);
- You provide the ability to share the information on our website via various social media (social media cookies).

When a banner is displayed visit our website for the first time, indicating that if you agree with our policies on the website, you give us permission to use cookies and plug-ins as described in this privacy and cookie policy

We have no control over which third parties themselves do with data obtained through the cookies. More information on how these parties save the data obtained and what they do with this information, please refer to the privacy of the parties concerned (note: this may change frequently).

These cookies and plug-ins can include but are not limited to the following:

Party	Type	settlement	Shift
Google	analytical cookies	US (Privacy Shield)	Analytics Tag Manager ...
Look Smart	analytical cookies	US (Privacy Shield)	Look smart, script for receiving site activity (relevant for bug detection and improve the experience) ...
Wordpress	Technical & Functional cookies	US (Privacy Shield) / EU CMS	
CloudFlare	Technical & Functional cookies	US (Privacy Shield)	Improving web performance and technically relevant identification of a user with emphasis on security
*	Technical & Functional cookies	EU / US	Technically relevant cookies related to (increased) activity / functionality of the site.
*	Social media cookies	EU / US	Cookies make it possible to share certain parts of the website on social media.

(Note: The above subject to change)

### Turning cookies

You can disable the use of cookies by changing your browser settings. Check your browser manual for exact instructions. Keep in mind that (certain functionalities) websites may not or not fully work if you disable cookies. The websites or parts thereof may also refuse access in this regard.

### Deleting cookies

Most cookies have an expiration date. That means they automatically expire after a certain period of time and no data from your site visit register more. You can also choose to delete cookies manually before the expiration date. For more information, please consult the manual for your browser.

### **Third Party Websites**

This privacy and cookie policy does not apply to websites and services of third parties connected by links or scripts / plugins on our website. We can not guarantee that these third parties in a reliable / safe way to deal with your personal data. We encourage you to read the privacy statements of these websites before to make these sites use.

### **Confidentiality and disclosure to third parties**

We will confidentially with your personal information. The personal information we collect through our website, we will not provide to other parties unless this is necessary in the context of the implementation of the agreement or where we might or should do so on the basis of the law.

### **Security**

We take appropriate security measures to limit abuse of and unauthorized access to your personal information. So we have to ensure access only the necessary people to your information and that access to your personal information is protected.

### **retention**

We keep your personal information no longer than necessary for the purposes for which the data were provided or obtained, taking into account the purposes of the processing and any statutory retention periods.

### **Rights of data**

If you provide us with personal information, you can send us a request to see this data, modify or delete. You can send your requests to [fm1001be@ford.com](mailto:fm1001be@ford.com) or by registered letter to Ford Motor Company (Belgium) NV, for the attention of Jo Declercq, Hunderenveld 10, 1082 Sint-Agatha-Berchem.

To prevent abuse, we will ask you to identify yourself before we send data. When it comes to access to personal information linked to a cookie, you must send a copy of the cookie. You can find these in your browser settings.

### **Changes to Privacy and cookie policy**

We reserve the right to modify this privacy and cookie policy. If a change occurs will be notified be published on our website. It is therefore advisable to consult this statement regularly, so you of any changes up to date.

### **Contact**

If you continue, after reading our privacy and cookie policy questions or comments please contact us via the contact details below.

Ford Motor Company (Belgium) NV to the attention  
of Jo Declercq Hunderenveld 10 1082  
Sint-Agatha-Berchem. Tel 02/482 20 00